

Whiteboard Animation Software Basic Features Comparison



Description	Cloud-based video builder that allows businesses and individuals to create presentation and explainer videos using a template based system.	Stunning, high-definition, whiteboard-style animation videos. Create your own with no design or technical know-how.	TruScribe Whiteboard Software is your DIY solution for creating outstanding whiteboard videos. Jump in, get creating, and reach your audience like never before – no design experience necessary.	Moovly is a cloud based multimedia platform that enables people to create engaging multimedia content.	Make Professional Animated Videos Easy learning curve. Low budget. Simple do-it-yourself tools.	PowToon is an online animated presentation software that allows anyone to create amazing animated presentations and animated explainer videos.	An animation, doodle sketch, and motion video creation software	All-in-One video creation software
Types of plans	Pay per export – or “prepaid” Monthly Subscription Annual Subscription	Individual (monthly or one-off) Multi-person team subscriptions (annually or one-off)	Individual (monthly or annually) Multi-person team subscriptions (monthly or annually)	Individual (monthly or annually) Small business (monthly or annually) Corporate (monthly or annually)	Individual (monthly or annually) Multi-person team subscriptions (monthly or annually)	Individual (monthly or annually) Business (monthly or annually)	Purchase of desktop software only (\$59-\$69/yr)	Purchase of desktop software only (\$67)
Main Features	More flat design with some whiteboard & marker	Whiteboard & marker (RSA Animate style)	Whiteboard & marker, truglyphs (Scribology: patent-pending methodology), Machine voice options	More flat design with some whiteboard & marker	Mostly flat design cartoon-style videos	Mostly flat design cartoon-style videos	Desktop app only, flat design, 3D (SIMS style) with some whiteboard & marker	Desktop app only, mostly flat design with some whiteboard & marker
Add-ons & Special Features	No	Tawe , eBooks	TruGlyph (standalone iOS app that crowdsources images from the TruGlyph Global Community)	Wireless streaming presentation using Apple TV	Automatic lip-synching to voiceover narration; customize characters	Pay-per-export option	200 animated scenes, 800 whiteboard sketch elements, and 100 motion video backgrounds out of the box, custom animation	240+ scenes
Missing Features	No education themes, no desktop (offline) version	Once your subscription has ended, you must not sell your project or charge anyone for using either your project or the app	Adding color to presentations (scheduled release by 2017), no desktop (offline) version	Limited collaboration functionality with most accounts, no desktop (offline) version	To sell videos you create, you have to purchase an additional "Rights Transfer" of \$79/video, no desktop (offline) version	Limited whiteboard-style templates, no desktop (offline) version	Cloud-based version	Cloud-based version
Free trial	4 weeks	1 week	3 weeks	No	2 weeks	No	No	No
Free account limitations	All content is public (no option to make private)	Cannot use scribes commercially, or remove the logo watermark, or work offline, or set resolution up to HD, or export videos	Limit of three thirty-second videos per month, and only up to 15GB of storage	10-minute maximum length per video, cannot upload video clips, no access to extended libraries; HD video download - you can export (= download or publish) your video in a higher quality than the free license allows for the following extra cost: HD 720p quality ("HD Ready"): \$5.00 HD 1080p quality ("Full HD"): \$8.00 Remove Moovly watermark: \$3.00 Remove Moovly outro: \$2.00	During free trial, all videos are watermarked, no downloading or exporting of videos	No watermark and outro removal, cap at 100 mb of storage, limited privacy control settings, basic resolution, no download, no collaboration, limit to 46 tracks and 11 styles, max video length 5 minutes, no commercial rights, no support	N/A	N/A
Sales & Promotions	No	Yes	No	Yes	No	No	Yes	Yes
Cloud-based	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Desktop App	No	Yes	No	No	No	No	Yes	Yes
Mobile	No	iPad	No	iPhone, iPad	No	No	No	No
Templates	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes
Drag n' Drop	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Educational License	No	Yes	No	Yes	Yes	Yes	No	No
Minimum age requirement	13	18	(a) 18 years old for the People's Republic of China, (b) 16 years old for the Netherlands, (c) 14 years old for the United States, Canada, Germany, Spain, Australia and South Korea, and (d) 13 years old for all other countries	13	13	18	18	18
Credit Expiry	6 months	No	No	No	No	No	No	No
Currency	USD	USD	USD	USD	USD	USD	USD	USD
IP	Author retains ownership of IP	Author retains ownership of IP	Author retains ownership of IP	Platform gets a worldwide, irrevocable, non-exclusive, royalty free license to use, reproduce, adapt, publish, translate and distribute all material user creates	Author retains ownership of IP	PowToon gets a worldwide, irrevocable, non-exclusive, royalty-free license to use, reproduce, adapt, publish, translate and distribute all material user creates (unless content is explicitly labeled as confidential at time of submission)	Author retains ownership of IP	Author retains ownership of IP
Affiliate Program	Yes	Yes	No	Yes	No	No	No	No
Origin	US	UK	US	Belgium	US	US	US	Canada